

REUSABLE BAGS - TYPES OF FABRICS - WOVEN PP

WHAT IS WOVEN PP?

Woven PP stands for Woven polypropylene. Polypropylene is a thermoplastic polymer. Woven PP is polypropylene strips that have been woven to create a strong, heavy duty material.

IS WOVEN PP AN ECO-FRIENDLY FABRIC?

WPP is an eco-friendly material. It can be melted down, recycled and made into other items such as garden furniture and flower pots. It helps reduce waste reduction and encourages movement away from single-use products.

WHAT TYPE OF PROMOTIONAL BAGS CAN I PRODUCE USING WOVEN PP?

Woven PP is most commonly used for branded, heavy duty shopping bags sold in most major supermarkets. Perfect for:

- Shopping bags for heavy items
- Recycling bag
- Garden Waste bag
- Super strength tote bags
- Dry cleaning collection
- Storage and transportation bags

CAN I GET EXTRA DESIGN FEATURES WITH A WOVEN PP PROMOTIONAL BAG?

WPP is a very versatile material that allows for a number of eye-catching design features to be incorporated into a reusable bag. These include webbing, rope or cord handles, metal eyelets, name card holders, zipper lids and stitched in bases.

RECOMMENDED PRINT TECHNIQUES FOR A WOVEN PP BAG

Woven PP is a great fabric to print on. Get your marketing messages across clearly with high-quality design and print.

Full Colour Printing: Laminated Woven PP fabric is best suited to graphic and digitally created art work. Perfect for 100% print coverage with no limit to creativity!

FEATURES OF A WOVEN PP REUSABLE BAG

- 100% reusable and durable
- 100% recyclable
- Water proof
- Easy to clean and anti bacterial
- Gloss or Matte laminate available
- Base colour Pantone matching

To order a high-quality, bespoke Woven PP bag, www.smartbags.co.uk or call 020 8242 4468

For hints and tips on creating and using a reusable, promotional bag see our blog at www.smartbagsblog.co.uk/wp

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